Goals of the Incident Command COVID-19 Response

- Slow the spread of COVID-19 in Brown County.
- Keep Brown County open using proactive prevention efforts.
- Promote both community and internal resiliency efforts.

Successes/Milestones this week

Upcoming Considerations

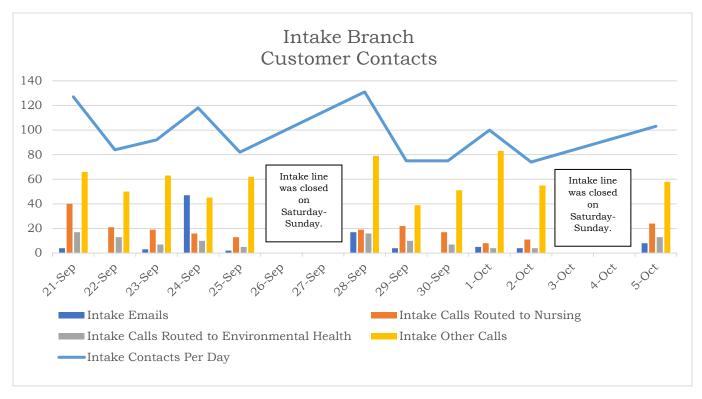
- Brown County, City of De Pere, and Oneida Nation Health Officers, Anna Destree, Debbie Armbruster, and Michelle Myers issued a COVID-19 alert asking the public to remain vigilant in COVID-19 prevention efforts due to very high activity levels.
- Completed the filming of the prevention messaging public service announcement.
- 8 additional Contact Tracers started on Monday October 5.

Consideration	Incident Command (IC) Response		
Gaining voluntary compliance with health and safety recommendations.	 Healthcare partners are sharing our dashboard. Filmed public service announcement to reflect stories and reasons community members wear their masks and follow prevention measures. Issued alert to inform public about very high COVID-19 activity levels. Reconvened PIO group to ensure coordinated and consistent messaging between key community stakeholders. 		
	 Participated in many interviews to stress prevention efforts in light of increased cases and hospitalizations. 		
Improving internal processes and building capacity with consideration given to increased demands on public health.	 Considered creative staffing solutions to add more depth to public health staffing including recruitment of human services staff to assist with contact tracing. Planned to train critical infrastructure on contact tracing to expedite process. Continued to recruit for several key COVID-19 response positions including contact tracing, public health nursing, program coordination, and epidemiology. Implemented internal quality improvements for 		



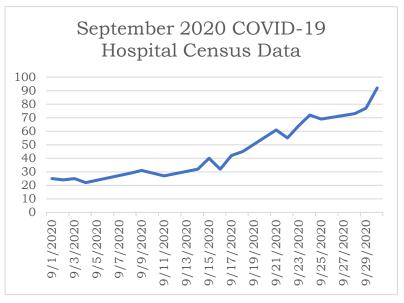
steps.

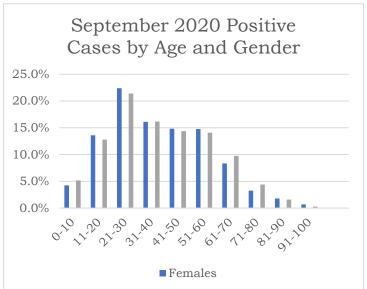
tracking and monitoring outbreak facility follow-up, including alphabetizing facilities on a weekly basis. Approved resiliency committee and proposed first



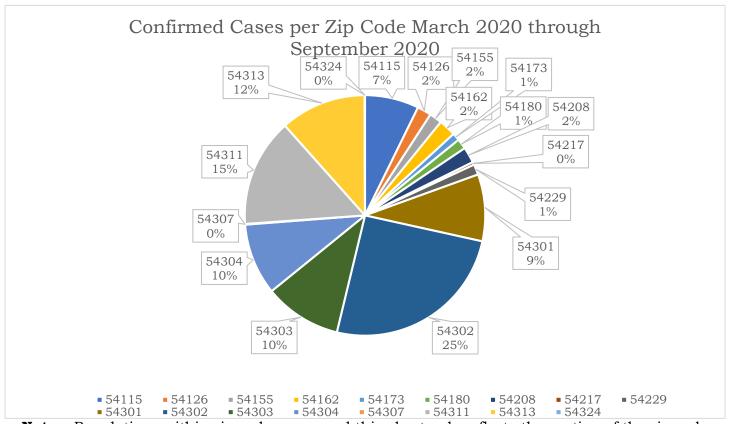
Notes: Intake line operates Monday-Friday 8:00am-4:30pm.

The average number of customer contacts per day decreased from 101.4 to 85.4 per day.









Notes: Populations within zip codes vary, and this chart only reflects the portion of the zip code that exists within Brown County.

Contact Investigation					
	Total Cases to date	Out of Isolation/Closed	Active Cases	% Complete	
September 29	8837	6594	2,243	74.6	
September 30	9128	6724	2,404	73.6	
October 1	9403	6828	2,575	72.6	
October 2	9604	6976	2,628	72.6	
October 5	10037	7078	2,959	70.5	

Community Engagement Branch Weekly Summary

- Filmed prevention campaign commercial.
- Outreach to YWCA regarding Racism and Public Health Activity.
- Planning for Zoo Boo outreach activity.



Nursing Weekly Summary

- Continued to work closely with Environmental Health and their facilities outreach efforts to bring nursing perspective to recommendations.
- Assigned 42 facilities to nursing staff for follow up.
- Created and monitored an additional 6 outbreaks through Wisconsin Disease Surveillance System (WEDSS).
- Continued routine public health nursing work including lead exposure and routine communicable disease follow up.

Environmental Health Weekly Summary

- Responded to 22 COVID-19 assistance requests received from schools systems.
- Responded to 9 COVID-19 assistance requests received from businesses.
- Responded to 16 COVID-19 assistance requests from long term care facilities.
- Addressed 9 masking related complaints.

A Note from Brown County Public Health

Brown County Public Health is urging the community to consider how individual actions like tailgating, dining out at a restaurant, or attending a wedding without taking proper precautions such as physical distancing, wearing masks, may contribute to increased spread of COVID-19 here in Brown County.

All gatherings and activities involve some level of risk. Wearing a face covering helps protect our communities, including those at higher risk for severe illness and workers who frequently encounter others like nurses, grocers, and first responders.

The sooner we get back to working together to flatten the curve and prevent the spread of COVID-19, the sooner we can get safely back to work, school, sports, concerts, and doing all the things we all miss, and make sure our economy doesn't face any further setbacks.

Here are the best tips for continuing to be safe:

- Stay home if you are experiencing any symptoms of COVID-19.
- Wash your hands frequently with soap and water or use hand sanitizer with at least 60% alcohol if soap and water are unavailable.
- Wear a mask when in public or when gathering with individuals outside of your living unit or household—regardless of whether the gathering is indoors or outdoors.
- Practice physical distancing (6 feet or more between you and other individuals) as much as possible.

We're all in this together.

